



## SCHOLARSHIP APPLICATION FORM

as of 19.10.2020

### 1. Application Details

I hereby apply for a Scholarship at Macromedia University and have already handed in my full application for the following programme at Macromedia University:

---

#### Programme Start

Summer Term 2021 ( )  
Summer Term 2022 ( )

Winter Term 2021 ( )  
Winter Term 2022 ( )

---

#### Campus Location

Berlin ( )

Munich ( )

---

#### English language **Bachelor's** programmes

- |  |  |
|--|--|
| <input type="checkbox"/> Media and Communication Management (B.A.) | <input type="checkbox"/> Media and Communication Design (B.A.) |
| <input type="checkbox"/> International Management (B.A.)           | <input type="checkbox"/> Music Management (B.A.)               |
| <input type="checkbox"/> Brand Management (B.A.)                   | <input type="checkbox"/> Fashion Management (B.A.)             |
| <input type="checkbox"/> Event Management (B.A.)                   | <input type="checkbox"/> Film Directing (B.A.)                 |
| <input type="checkbox"/> Acting (B.A.)                             | <input type="checkbox"/> Fashion Design (B.A.)                 |

#### English language **Master's** programmes

- |  |   |
|--|---|
| <input type="checkbox"/> Media and Communication Management (M.A.) | <input type="checkbox"/> Brand Management (M.A.)              |
| <input type="checkbox"/> Digital Media Business (M.A.)             | <input type="checkbox"/> Design Management (M.A.)             |
| <input type="checkbox"/> Design Thinking (M.A.)                    | <input type="checkbox"/> Business (M.A.)                      |
| <input type="checkbox"/> Music Management (M.A.)                   | <input type="checkbox"/> Smart City Design (M.A.)             |
| <input type="checkbox"/> Strategic Marketing (M.A.)                | <input type="checkbox"/> Luxury and Fashion Management (M.A.) |

#### Type of Macromedia scholarship

merit based

need based

---

Name, First Name of Applicant

---

Place, Date, Signature of Applicant

## 2. Terms of the Macromedia scholarship application requirements

All programmes at Macromedia University are subject to tuition fees. Programmes at Macromedia University are not state-subsidized and are therefore financed solely from tuition fees. Macromedia University awards partial scholarships only. The applicant must have applied and be eligible for a programme at Macromedia University. The applicant must prove to be eligible for either merit based or need based support.

In case of an application for a **merit based scholarship**, Macromedia University requires proof of outstanding academic performance at High School (B.A. programmes) or the B.A. degree (M.A. programmes).

In case of an application for a **need based scholarship**, Macromedia University requires written summary on the financial situation and background. Other proof may be handed in additionally, such as proof on need based state support, salary of applicant and/or parents etc. Please include information on what amount would be required to make funding possible, and keep in mind that Macromedia University cannot award full scholarships.

In **both cases** we require an additional motivational statement, describing personal and subject-related qualifications and including details on social activities & volunteering. This motivational statement should outline the willingness of the applicant to support Macromedia University at student events and represent the university as a student ambassador.

## 3. Other Scholarships

Please make sure that you check all sources of financial support if you need help with funding your degree. Many countries have scholarship programmes or loan schemes to support their citizens with studying abroad.

You can find more scholarship options from Germany for international students here:

[DAAD – deutscher akademischer Austauschdienst](#) (German Academic Exchange Service)

[Higher Education Compass](#)

[StipendiumPlus](#)

Some political parties in Germany have foundations with scholarship programmes for international students:

[Heinrich Böll Foundation](#)

[Friedrich Ebert Foundation](#)

[Konrad Adenauer Foundation](#)

[Friedrich Naumann Foundation](#)

## 4. Application process

The application documents must be submitted via email to the International Student Advisory Service at Macromedia University, after or together with a full programme application. The International Student Advisory Service will assist you with all questions related to the scholarship programme. Please contact the International Student Advisory Service at Macromedia University and submit your application via email: [international@macromedia.de](mailto:international@macromedia.de) or [master@macromedia.de](mailto:master@macromedia.de).

## 5. Scholarship application dates

<b>Application deadline* (each year):</b>	31.01	31.05.	31.07.	31.10.
<b>Announcement of result (each year):</b>	15.02.	15.06.	15.08.	15.11.

*\*Please note that a full programme application must be handed in no later than the scholarship application.*

Macromedia University of Applied Sciences, Campus Munich | Sandstr. 9 | 80335 Munich | Germany | T +49 89544151-0

Campus Stuttgart | Naststraße 11 | 70376 Stuttgart | Germany | T +49 711280738-0

Campus Cologne | Brüderstr. 17 | 50667 Cologne | Germany | T +49 22131082-0

Campus Hamburg | Gertrudenstraße 3 | 20095 Hamburg | Germany | T +49 403003089-0

Campus Berlin | Mehringdamm 33 | 10961 Berlin | Germany | T +49 302021512-0

Campus Freiburg | Haslacher Str. 15 | 79115 Freiburg | Germany | T +49 761442266

Information Centre Milan | via Arcivescovo Calabiana 6, c/o Talentgarden | 20139 Milan | Italy | T +39 3755674355

Information Centre Delhi | German House, 2, Nyaya Marg | Chanakyapuri, New Delhi 110021 | India | T +91 9717756835