



## INDIAN-GERMAN FRIENDSHIP SCHOLARSHIP APPLICATION FORM

as of 22.09.2020

### 1. Application Details

I hereby apply for a Scholarship at Macromedia University and have already handed in my full application for the following programme at Macromedia University:

#### Programme Start

Summer Term 2021 ( )  
Summer Term 2022 ( )

Winter Term 2021 ( )  
Winter Term 2022 ( )

#### Campus Location

Berlin ( )

Cologne ( )

Munich ( )

#### Programme

##### English language **Bachelor's** programmes

- |  |  |
|--|--|
| <input type="checkbox"/> Media and Communication Management (B.A.) | <input type="checkbox"/> Media and Communication Design (B.A.) |
| <input type="checkbox"/> International Management (B.A.)           | <input type="checkbox"/> Music Management (B.A.)               |
| <input type="checkbox"/> Brand Management (B.A.)                   | <input type="checkbox"/> Fashion Management (B.A.)             |
| <input type="checkbox"/> Event Management (B.A.)                   | <input type="checkbox"/> Film Directing (B.A.)                 |
| <input type="checkbox"/> Acting (B.A.)                             | <input type="checkbox"/> Fashion Design (B.A.)                 |

##### English language **Master's** programmes

- |  |   |
|--|---|
| <input type="checkbox"/> Media and Communication Management (M.A.) | <input type="checkbox"/> Brand Management (M.A.)              |
| <input type="checkbox"/> Digital Media Business (M.A.)             | <input type="checkbox"/> Design Management (M.A.)             |
| <input type="checkbox"/> Design Thinking (M.A.)                    | <input type="checkbox"/> Business (M.A.)                      |
| <input type="checkbox"/> Music Management (M.A.)                   | <input type="checkbox"/> Smart City Design (M.A.)             |
| <input type="checkbox"/> Strategic Marketing (M.A.)                | <input type="checkbox"/> Luxury and Fashion Management (M.A.) |

Name, First Name of Applicant

Place, Date, Signature of Applicant

## 2. Terms of the Macromedia scholarship application requirements

All programmes at Macromedia University are subject to tuition fees. Programmes at Macromedia University are not state-subsidised and are therefore financed solely from tuition fees. **Macromedia University awards partial scholarships only.** The applicant for the Indian-German Friendship Scholarship must be from India and must have applied and be eligible for a programme at Macromedia University. **The applicant must be willing to support Macromedia University as student ambassador throughout the entire programme.** This includes attending and (co-)organizing events on campus, involvement of student-led initiatives and tutorials, involvement in on-campus activities etc.

In all cases we require an additional motivational statement, describing personal and subject-related qualifications and including details on social activities & volunteering. This motivational statement should outline the willingness of the applicant to support Macromedia University at student events and represent the university as a student ambassador. It is helpful to include a funding plan to explain how the programme will be financed.

## 3. Other Scholarships

Please make sure that you check all sources of financial support if you need help with funding your degree. India might have several scholarship programmes to support Indian citizens with studying abroad, and student loan schemes are available in many cases from Indian banks.

You can find more scholarship options from Germany for international students here:

[DAAD – deutscher akademischer Austauschdienst](#) (German Academic Exchange Service)

[Higher Education Compass](#)

[StipendiumPlus](#)

[B](#)

Some political parties in Germany have foundations with scholarship programmes for international students:

[Heinrich Böll Foundation](#)

[Friedrich Ebert Foundation](#)

[Konrad Adenauer Foundation](#)

[Friedrich Naumann Foundation](#)

## 4. Application process

The application documents must be submitted via email to the International Student Advisory Team at Macromedia University, after or together with a full programme application. Our Information Centre in New Delhi will assist you with all questions related to the scholarship programme.

Please submit your application via email at [international@macromedia.de](mailto:international@macromedia.de) or send it to our Information Centre based in Delhi. You can reach our Area Manager India, Mr. Abhiyendra Kumar, in New Delhi at [a.kumar@macromedia.de](mailto:a.kumar@macromedia.de) or via WhatsApp: +91 8800116530.

## 5. Scholarship application dates

<b>Application deadline* (each year):</b>	31.01	31.05.	31.07.	31.10.
<b>Announcement of result (each year):</b>	15.02.	15.06.	15.08.	15.11.

*\*Please note that a full programme application must be handed in no later than the scholarship application.*

---

Macromedia University of Applied Sciences, Campus Munich | Sandstr. 9 | 80335 Munich | Germany | T +49 89544151-0

Campus Stuttgart | Naststraße 11 | 70376 Stuttgart | Germany | T +49 711280738-0

Campus Cologne | Brüderstr. 17 | 50667 Cologne | Germany | T +49 22131082-0

Campus Hamburg | Gertrudenstraße 3 | 20095 Hamburg | Germany | T +49 403003089-0

Campus Berlin | Mehringdamm 33 | 10961 Berlin | Germany | T +49 302021512-0

Campus Freiburg | Haslacher Str. 15 | 79115 Freiburg | Germany | T +49 761442266

Information Centre Milan | via Arcivescovo Calabiana 6, c/o Talentgarden | 20139 Milan | Italy | T +39 3755674355

Information Centre Delhi | German House, 2, Nyaya Marg | Chanakyapuri, New Delhi 110021 | India | T +91 9717756835