

Course Curriculum and Examination Regulations: Bachelor Programme Media Design																
Module ⁶	1st semester							2nd semester							Exam	recommended time of module in the case of a part-time degree course (semester)*
	Course units				CH	SH	ECTS	Course units				CH	SH	ECTS		
	Total	L	S	T				Total	L	S	T					
BA-MKDe-AL-DA1 Design Practice 1: Script, Screenplay and Dramaturgy	4	0	4	0	60	90	5								M-PT	1
Fundamentals Script and Screenplay	2	0	2	0	30	60	3									
Fundamentals Dramaturgy	2	0	2	0	30	30	2									
BA-MKDe-AL-DA2¹ Design Practice 2: Editorial Design	5	0	5	0	75	75	5								M-PT	3
Editorial Design	5	0	5	0	75	75	5									
BA-MKDe-AL-DG1 Design Principles 1: Formal Theory of Design	4	2	0	2	60	90	5								M-PT	1
Formal Theory of Design	4	2	0	2	60	90	5									
BA-MKDe-AL-DA3² Design Practice 3: Audiovisual Media	4	0	4	0	60	90	5								M-PT	3
Audiovisual Media	4	0	4	0	60	90	5									
BA-MKDe-AL-DM1 Design Methods and Theory 1: Fundamentals and Methods	4	0	4	0	60	90	5								M-WE	3
Fundamentals and Methods	4	0	4	0	60	90	5									
BA-MKDe-AL-SQ1³ Key Qualification 1: Scientific Writing	2	0	2	0	30	30	2								M-PT	1
Scientific Writing	2	0	2	0	30	30	2									
BA-MKDe-AL-SQ2⁴ Key Qualification 2: Language Proficiency	3	0	3	0	45	45	3								M-PT	1
Language Proficiency	3	0	3	0	45	45	3									
BA-MKDe-AL-DM2 Design Methods and Theory 2: History of Art and Design								4	3	0	1	60	90	5	M-WE	4
History of Art and Design								4	3	0	1	60	90	5		
BA-MKDe-AL-DG2 Design Principles 2: Advanced Formal Theory of Design								4	2	0	2	60	90	5	M-PT	4
Advanced Formal Theory of Design								4	2	0	2	60	90	5		
BA-MKDe-AL-DG3 Design Principles 3: Information and Communication Design								4	0	4	0	60	90	5	M-PT	2
Information and Communication Design								4	0	4	0	60	90	5		
BA-MKDe-AL-DM3 Design Methods and Theory 3: Design and the Theory of Aesthetics								4	4	0	0	60	90	5	M-WE	4
Design and the Theory of Aesthetics								4	4	0	0	60	90	5		
BA-MKDe-AL-SQ3⁵ Key Qualification 3: Project Management								2	0	2	0	30	60	3	M-WE	2
Project Management								2	0	2	0	30	60	3		
BA-MKDe-AL-SQ4⁶ Key Qualification 4: Business Communication								2	0	2	0	30	30	2	M-WE	2
Business Communication								2	0	2	0	30	30	2		
BA-MKDe-MD-MD1 Fundamentals Animation and Modeling								4	0	4	0	60	90	5	M-PT	2
Fundamentals Animation and Modeling								4	0	4	0	60	90	5		
Total	26	2	22	2	390	510	30	24	9	12	3	360	540	30		
<p>CH = Class hours, SH = Study hours, ECTS = Credit Points according to the European Credit Transfer And Accumulation System L = Lecture, S = Seminar, T = Tutorial M = Module exam, P = Partial module exam, WE = Written exam (90 Minutes), OE = Oral exam, PT = Project thesis * For further information regarding the equivalent modules/courses held in German see "Studienablaufplan Mediendesign" * Modules/courses can also be offered in other semesters</p>																
<p>¹=BA-MMe-AL-GT1; ²=BA-MMe-AL-GT2; ³=BA-MMe-AL-SQ1, BA-MNe-AL-SQ1; ⁴=BA-MMe-AL-SQ2, BA-MNe-AL-SQ2; ⁵=BA-MMe-AL-SQ3, BA-MNe-AL-SQ3; ⁶=BA-MMe-AL-SQ4, BA-MNe-AL-SQ4</p>																

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Module	3rd semester (abroad)*							4th semester*							Exam	recommended time of module in the case of a part-time degree course (semester)*
	Course units				CH	SH	ECTS	Course units				CH	SH	ECTS		
	Total	L	S	T				Total	L	S	T					
BA-MKDe-AL-SQ5⁷ Key Qualification 5: Intercultural Communication	4	2	0	2	60	90	5								M-PT	5
Intercultural Management	4	2	0	2	60	90	5									
BA-MKDe-AL-SQ6⁸ Key Qualification 6: Business Planning	4	3	0	1	60	90	5								M-PT	5
Business Planning	4	3	0	1	60	90	5									
BA-MKDe-AL-DA4 Design Practice 4: Visual and Motion Design	4	4	0	0	60	90	5								M-PT	5
Visual and Motion Design	4	4	0	0	60	90	5									
BA-MKDe-AL-DA5 Design Practice 5: Interaction and Interface Design	4	4	0	0	60	90	5								M-PT	7
Interaction and Interface Design	4	4	0	0	60	90	5									
BA-MKDe-AL-LP1 Project 1	4	0	4	0	60	240	10								M-PT	7
BA-MKDe-AL-DM4 Design Methods and Theory 4: Semiotic Studies and Information Design								5	4	0	1	75	75	5	M-WE	8
Semiotic Studies and Information Design								5	4	0	1	75	75	5		
BA-MKDe-AL-LP2 Project 2								6	0	6	0	90	210	10	M-PT	8
BA-MKDe-MD-MD2 Fundamentals of GUI								3	0	3	0	45	105	5	M-PT	6
Fundamentals of GUI								3	0	3	0	45	105	5		
BA-MKDe-MD-MD3 Media and Communication Design								3	2	0	1	45	105	5	M-PT	6
Media and Communication Design								3	2	0	1	45	105	5		
BA-MKDe-MD-MD4 VFX, Motion Design								4	2	0	2	60	90	5	M-PT	6
VFX, Motion Design								4	2	0	2	60	90	5		
Total	20	13	4	3	300	600	30	21	8	9	4	315	585	30		
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⁷ =BA-MMe-AL-SQ5, BA-MNe-AL-SQ5; ⁸ =BA-MMe-AL-SQ6, BA-MNe-AL-SQ6																

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Module	5th semester							6th semester*							Exam	recommended time of module in the case of a part-time degree course (semester)*
	Course units				CH	SH	ECTS	Course units				CH	SH	ECTS		
	Total	L	S	T				Total	L	S	T					
BA-MKDe-AL-AT Current Topics in Design	2	0	2	0	30	120	5								M-PT	9
Current Topics in Design	2	0	2	0	30	120	5									
BA-MKDe-AL-DA6 Design Practice 6: Storyboarding, Storytelling	5	0	5	0	75	75	5								M-PT	13
Storyboarding, Storytelling	5	0	5	0	75	75	5									
BA-MKDe-AL-LP3 Project 3	6	0	6	0	90	210	10								M-PT	9
BA-MKDe-MD-MD5 Interaction Design, Interface Design	2	2	0	0	30	120	5								M-PT	11
Interaction Design, Interface Design	2	2	0	0	30	120	5									
BA-MKDe-MD-MD6 Special Topics in Media Design	3	0	3	0	45	105	5								M-PT	11
Special Topics in Media Design	3	0	3	0	45	105	5									
BA-MKDe-AL-PRAX Internship								0	0	0	0	0	600	20		12
Internship Minimum: 20 Weeks								0	0	0	0	0	600	20		
BA-MKDe-AL-SI Student Initiative Project								1	0	1	0	15	135	5	M-PT	10
Student Initiative Project								1	0	1	0	15	135	5		
BA-MKDe-AL-SQ7⁹ Key Qualification 7: Communication Skills								3	0	3	0	45	105	5	M-OE	10
Communication Skills								3	0	3	0	45	105	5		
Total	18	2	16	0	270	630	30	4	0	4	0	60	840	30		

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 * Modules/courses can also be offered in other semesters

⁹=BA-MMe-AL-SQ7, BA-MNe-AL-SQ7

Course Curriculum and Examination Regulations: Bachelor Programme Media Design									
Module	7th semester							Exam	recommended time of module in the case of a part-time degree course (semester)*
	Course units				CS	SH	ECTS		
	Total	L	S	T					
BA-MKDe-AL-BSEM Bachelor Seminar	2	0	2	0	30	420	15		14
Colloquium	2	0	2	0	30	60	3	P-OE	
Bachelor Thesis	0	0	0	0	0	360	12	P-PT	
BA-MKDe-AL-DM5 Design Methods and Theory 5: Design Science Research	5	4	0	1	75	75	5	M-WE	11
Design Science Research	5	4	0	1	75	75	5		
BA-MKDe-AL-DM6 Design Methods and Theory 6: Design Methods and Models	3	0	3	0	45	105	5	M-PT	13
Design Methods and Models	3	0	3	0	45	105	5		
BA-MKDe-AL-SQ8¹⁰ Key Qualification 8: Entrepreneurship	3	2	0	1	45	105	5	M-OE	13
Entrepreneurship	3	2	0	1	45	105	5		
Total	13	6	5	2	195	705	30		
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¹⁰ —BA-MMe-AL-SQ8, BA-MNe-AL-SQ8									